

Building civil society and social enterprise knowhow for 2020 and beyond

What will social enterprise look like in Europe 2020?



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Global Social Enterprise Programme

26 countries in EA, SA, MENA, Europe and NA

5000+ social entrepreneurs trained

95 partnerships (in the UK and around the world)

- Capacity building
- Sharing ideas and expertise
- Creating eco systems for SE
- Global knowledge sharing
- Skills for social entrepreneurs





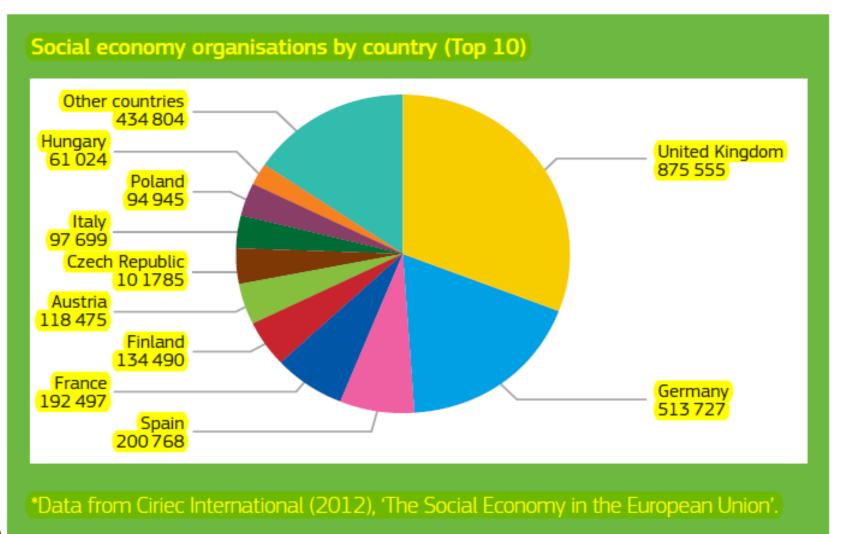
New Actors and New behaviours

Recovery cannot be based on a 'Business as usual 'approach, simply going back to the way things worked before the crisis is not possible.

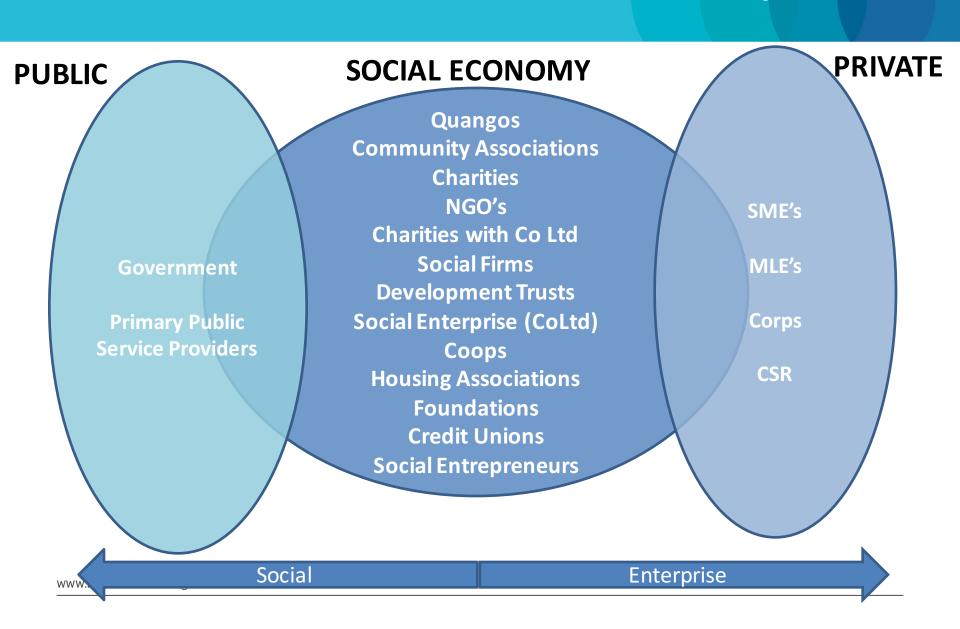




Social Enterprise in Europe Now



Where does social Enterprise fit?



Leadership Social enterprise will increasingly be led and shaped by grassroots Influence entrepreneurs, not funders and Investment policy makers. Social enterprise will be Europe's Research and Development lab Social investment will grow for social problems, transforming beyond the sector in a global the practice of government, hunt for a blended return from charities and for-profit anyone ready to deliver it. Leadership businesses. What will **Impact** Uncertainty **Social** As the ideas and practices of Social enterprise will no longer **Enterprise** be seen as a mid-point between social enterprise are adopted by other sectors, will there business and charity but look like in judged alongside them for its actually be room for a social demonstrable impact. enterprise sector? 2020? Definition Connected Social enterprise will Social enterprise will connect be defined, not by what and spread in the way makes it different, but by for-profit business has, taking the difference it makes Growth democracy global in a way governments have not. in the world. Social enterprise will achieve scale through networks, through replication, through franchising: growing locally and spreading geographically.

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Skills for the future

- Education
- Investment readiness
- Social Impact
- Collaboration
- Procurement
- Social Franchising
- Leadership



CSR or social Impact?



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Guardian Social Enterprise Network

http://www.theguardian.com/british-council-partner-zone

Schools pack for Social Enterprise

https://schoolsonline.britishcouncil.org/sites/so/files/social_enterp rise_classroom_resource.pdf