

# Euclid Summit

## Power to drive positive change



Building civil society and social enterprise knowhow for 2020 and beyond



The Euclid Summit is Euclid Network's new flagship pan-European event, which captures the latest trends in skills and knowledge for social impact. It will foster knowhow exchange and develop foresight on emerging skills needs across knowhow for **people**, knowhow for **money** and knowhow for **impact**.

## Organisers

**Euclid Network** is the Europe-wide network for third sector leaders and social entrepreneurs – and those working closely alongside them. Together with members and partners, we:

- Create connections between civil society and social enterprise leaders
- Share and produce leadership, professional and entrepreneurial knowhow
- Influence European policy & funding and strengthen members' EU engagement
- Raise the visibility and understanding of civil society and social enterprise in business, academia, government and the wider society



## Partners

The Euclid Summit is supported by the following partners:



Euclid Network is supported by the European Commission through the Europe for Citizens programme 2014-2020.



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## Knowhow and why it matters

**Knowhow matters** because it's what you need to drive positive change as a civil society organisation (CSO) or a social enterprise (SE).

**Powerful emerging trends** in the wider world and within organisations are forcing change and presenting new opportunities. Growing societal challenges, shrinking resources and geo-political instability are creating a **turbulent environment**. Changing expectations of work, digital technology and new forms of public engagement are **reshaping organisations** in all sectors. Leaders and entrepreneurs are pioneering new methods like social innovation, design thinking, impact orientation, multi-sector collaboration and community mobilisation.

The Euclid Summit will feature **inspiring** knowhow keynotes, **forward-thinking** masterclasses and **informal** knowhow cafés. The key common topics are knowhow for people, for money and for impact, three key management issues for any CSO or SEs. In addition, special streams will **speak to civil society leaders and social entrepreneurs**. Participants will have access to some of the very best knowhow from around Europe.

Special sessions will provide strategic insights and intelligence on how to work effectively across borders by **accessing EU funding** and **engaging with EU institutions**. It will help identify peer organisations, with which to build relations and develop alliances. The European Social Fund, Erasmus Plus and Horizon 2020 are among the most relevant European programmes for building knowhow.

The host country, Croatia is the **EU's newest Member State** and uniquely placed to provide fresh perspectives on innovative knowhow. Join us in the **vibrant city of Zagreb** to empower civil society and social enterprise to drive positive change by building your knowhow for 2020 and beyond.

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## Who should attend?

Everyone with a commitment to maximising the power of civil society organisations and social enterprises to drive positive change in Europe should be there. You may be:

- Founders/Directors/CEOs of CSOs and social enterprises
- Heads of human resources, training or education in CSOs and SEs
- Lecturers and researchers in civil society and social entrepreneurship
- Trainers, coaches and mentors working in the sector
- Social investment organisations and foundations committed to skills development
- EU project managers and developers working with ESF, Erasmus Plus, Horizon 2020 and other EU programmes
- EU and national policy-makers working in civil society and social enterprise support
- Heads of Corporate Responsibility and Citizenship working with CSOs and SEs to strengthen skills
- Directors of Business Development providing financial, legal and HR services to CSOs and social enterprises across borders

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## A track record of impactful European events

The Euclid Summit is the latest in a series of pan-European multi-stakeholder events around Europe organised by Euclid Network. All our events bring together civil society leaders and social entrepreneurs with those from government, business and academia.

- **“Chartering into the Future”**: gathered 170 participants to tackle practical challenges for social enterprises as an official pre-event of the European Commissions’ major congress “Social entrepreneurs: have your say” (Strasbourg, January 2015)
- **“Strategic Leadership in Turbulent Times”**: delivered in partnership with the Catalan civil society federation and La Caixa bank, this workshop looked at 4 key challenges for civil society through the lens of leadership (Barcelona, May 2015)
- **“Momentum: keeping social enterprise moving in the EU single market”**: reviewed the current EU policy and funding landscape for social entrepreneurship in a round table format with social entrepreneurs, support organisations, social investors, researchers and EU policy-makers (Brussels, June 2015)
- **“Tech for impact”**: part of an EU programme to strengthen the social impact of technology, this event brought together Euclid members, tech companies and policy-makers to explore how to develop and deploy tech for impact (Brussels, 9 November 2015)
- **“EU project-build workshop”**: aimed to explore the potential to use European funding to develop further the activities in the pilot programmes of the Euclid member programmes 2015 on social entrepreneurship and third sector leadership. The workshop looked at current opportunities under Horizon 2020 and Erasmus Plus (London, 10 December 2015)

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## Past participants at Euclid events

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|------------------------------|------------------------------|
| ➤ European Commission        | ➤ Deloitte                   |
| ➤ British Council            | ➤ Crédit Coopératif          |
| ➤ Council of Europe          | ➤ Banca Intesa               |
| ➤ Ashoka                     | ➤ Social Enterprise NL       |
| ➤ Impact Hub                 | ➤ Social Investment Business |
| ➤ ESADE Business School      | ➤ TACSO                      |
| ➤ Thomson Reuters Foundation | ➤ Social Innovation Exchange |
| ➤ Rockefeller Foundation     | ➤ Smart Kolektiv             |

## Summit Agenda

Wednesday 24 February

19.00 Dinner for Euclid members and summit participants hosted by City of Zagreb

Thursday 25 February

08.30-09.00 Registration and welcome coffee

09.30-09.45 **Welcome plenary session**

- *John Low*, President, Euclid Network
- *Mirka Jozić*, Head of City Office for Economy, Labour and Entrepreneurship, City of Zagreb

09.45-11.15 **Knowhow keynotes**

This session will look at contemporary trends in the external environment and their implications for knowhow needs. There will be keynotes on trends in human capital, social enterprise and third sector in order to provide foresight for the new skills and competences that are required.




- "Barriers and challenges of developing the third sector across Europe: lessons from the Third Sector Impact EU research project": *Prof. Dr. Gojko Bežovan*, Institute for Social Policy, Faculty of Law Zagreb
- "Social Enterprise: important skills for the future": *Juliet Cornford*, Social Enterprise advisor, British Council

*Question & answer*

Chair: *John Low*, President, Euclid Network

11.15-11.30 Networking break




11.30-13.15 **Knowhow mini masterclasses** (in parallel)

 Knowhow for Money	 Knowhow for People	 Knowhow for Impact
Building successful fundraising from scratch  <i>Elitsa Barakova</i> , Chief Executive, Bulgarian Charities Aid Foundation (BCAF)	Leadership skills for social impact  <i>Fredrik Kron</i> , Chief Executive, IDEELL ARENA, Sweden	Impact through storytelling  <i>Marco Crescenzi</i> , President, ASVI Social Change, Italy
Social value generator – from inspirational idea to impact venture  <i>Carlos Azevedo</i> , Academic Director, IES Social Business School, Portugal	Leadership Excellence Framework  <i>Sandy Farquharson</i> , Director, Association of Chief Officers of Scottish Voluntary Organisations (ACOSVO)	Measuring the difference  <i>Gorgi Krlev</i> , Research Associate, Centre for Social Investment Heidelberg, Germany

*The knowhow masterclasses will be delivered by Euclid Network members and partners. They will set out what skills and competences need to be developed.*

13.15-14.15 Lunch

14.15-16.00 **Knowhow mini masterclasses** (in parallel)

 Knowhow for Money	 Knowhow for People	 Knowhow for Impact
Building successful fundraising from scratch  <i>Elitsa Barakova</i> , Chief Executive, Bulgarian Charities Aid Foundation (BCAF)	Leadership skills for social impact  <i>Fredrik Kron</i> , Chief Executive, IDEELL ARENA, Sweden	Impact through storytelling  <i>Marco Crescenzi</i> , President, ASVI Social Change, Italy
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16.00-16.30 **Networking break**

16.30-17.30 **EU Project-Build Open Space**

This session will allow members and participants to build collaborative initiatives such as EU project bids and cross-border learning exchanges together. We will provide spaces for discussion on future possibilities within Erasmus Plus, Erasmus for Young Entrepreneurs and Horizon 2020.

20.00-22.00 **Knowhow networking cafés**

The knowhow networking cafés will take place in different informal venues around Zagreb, enabling members and participants to continue networking and learning together around special topics proposed by them.

CAFÉ 1

Social Impact Bonds: opportunities & challenges for social innovation  
Host: *Daniel Edminston*, Researcher, Said Business School, Oxford University

CAFÉ 2

Social innovation through collaboration  
Host: *Hermes Arriaga*, Director, Impact Hub Zagreb

CAFÉ 3

Building sustainable partnerships for social enterprises  
Host: *Neven Marinovic*, Director, Smart Kolektiv, Serbia





CAFÉ 4

The role of support/resource systems in creating enabling environment for social enterprises - achievements and challenges of the Croatian model.  
Host: *Sonja Vukovic*, CEDRA (Cluster for eco-social economy and innovation), Croatia

*Friday 26 February*

09.00-10.45 **Knowhow mini masterclasses** (in parallel)

Each masterclass stream is composed of two 45-minute sessions, comprising an expert presentation and Q&A.

Knowhow for Civil Society		Knowhow for Social Enterprise	
	Ideation & Creation <i>Anne Bergvith Sørensen</i> Co-founder, Social+, Denmark		Cooperative social finance <i>Goran Jeras</i> , Director, EBANKA Croatia
	Advocacy in practice <i>Daniel Ferrer</i> , European Project Manager, Third Sector Catalonia, Spain / <i>Monica Plana</i> Director of the Technical Department at the Asociation Benestar i Desenvolupament		Investment readiness Social Investment Business, UK

11.00-12.15 **Power to drive positive change: Future knowhow for civil society and social enterprise and the international scene**

This plenary will begin with a presentation of the findings from the first day's activities from masterclasses to understand the future knowhow needs across civil society and social enterprise. Looking to the European context, we will then explore how social entrepreneurs and third sector leaders should engage in an international environment and in the EU single market.

- *Risto Raivio*, Senior Expert, DG Employment, Social Affairs and Inclusion, European Commission
- *Assya Kavrakova*, Director, European Citizen Action Service (ECAS)
- *Nicolas Hazard*, President, Le Comptoir de l'Innovation
- *Andreja Rosandic*, Sustainability Manager, Central and Eastern Europe, NESsT, Croatia
- *Marko Zunić*, Secretary General, European Universities Games 2016; Vice-President of the European University Sports Association Technical Commission
- *Wojciech Rustecki*, Director of Programs and Operations, TechSoup Europe / Poland

Chair: *Eva Varga*, Independent Expert in Social Investment; judge of the European Social Innovation Prize Competition and former member of the EU Social Business Expert Group.

12.15

**Close and farewell**